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FOR IMMEDIATE RELEASE

Washington Youth Soccer and Tempachair Launch New Fundraiser
Program will Raise Funds for Soccer Programs and Help Warm-up the Sidelines

FEDERAL WAY, WASHINGTON (April 28, 2010) – Washington Youth Soccer is proud to announce its new fundraising program with Prairie Sales, LLC, the producer of Tempachair™, the world's first and only heated folding director's chair and Tempachair Pad™, the portable heated seat cushion for any outdoor occasion. Through the new program, Washington Youth Soccer members will have the opportunity to access special Quantity Purchase pricing and earn up to \$40.00 profit per chair and \$25.00 per pad.

“The Tempachair products are a smart, easy solution for soccer fans across the state facing the elements to cheer on their teams”, said Terry Fisher, CEO/Executive Director Washington Youth Soccer. “The usefulness of the products combined with the fundraising model for this program ensures success for the participants and we are excited to bring this new offer to our membership.”

The Tempachair products use a patent-pending design to keep fans warm for up to four hours at a time and both the Tempachair and the Tempachair Pad are lightweight and easy to carry to and from the field. Washington Youth Soccer members will be able to purchase Tempachair products for their fundraiser on a scale based on quantity and determine their own retail prices. Additionally, Washington Youth Soccer members can also purchase individual items at a members-only discounted price. A portion of Tempachair proceeds from all Washington Youth Soccer sales will go towards statewide soccer programs.

“The Tempachair products were designed with sports enthusiasts in mind to help make their fan experience more enjoyable,” said Gary Heskje, President of Prairie Sales. “We look forward to working with Washington Youth Soccer’s members to not only bring our products to the soccer sidelines but to benefit the Associations, Clubs and Teams serving the State’s youth soccer players.”

For more information on the Tempachair Fundraiser and to sign-up, visit <http://www.tempachair.com/WAYouthSoccer.html>.

About Washington Youth Soccer

Washington Youth Soccer is the largest youth soccer organization in Washington. Washington Youth Soccer is the state's affiliate for US Youth Soccer, which is the largest sports organization in the United States and the most populous member of the United States Soccer Federation, the governing body for soccer in the United States. The Washington Youth Soccer is the sixth largest membership in the nation; our organization represents over 128,000 players (ages 4-19) and their families, 15,000 coaches on 12,000 teams and 6,500 referees in the state of Washington. Washington Youth Soccer's mission is to foster the physical, mental and emotional growth and development of the State of Washington's youth through the sport of soccer at all levels of age and competition.

About Prairie Sales, LLC

A product development company specializing in unique niche furniture and accessory items designed with portability and functionality in mind. The company encourages customers to Keep Warm and *Stay Outside*™.

For more information about Prairie Sales, LLC, or the tempachair™, please contact:

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